



TRANSMITTAL LETTER FOR RESPONSE

Attorney Docket No. 9903 (1001-0779)

In re patent application of: Benson

Serial No.: 10/015,431

Filing Date: December 13, 2001

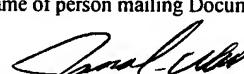
Examiner: Danh Cong Le

Group Art Unit: 2683

For: **System and Method for Short-Range Wireless Retail Advertising Aimed at Short-Range Wireless Protocol-Enabled Personal Devices**

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on April 14, 2005
(Date of Deposit)

James D. Wood
Name of person mailing Document or Fee


Signature

April 14, 2005
Date of Signature

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

Transmitted herewith is an Amendment in Response to the Notice of Non-Compliant Amendment and to the Office Action in the above-identified patent application. The fee has been calculated as shown below.

CLAIMS AS AMENDED

Claims Remaining After Amendment	Highest No. Paid For	Fee Calculation	Addit Fee
Total Claims	22	2 X 50	\$100.00
Independent Claims	4	1 X 200	\$200.00
Total Additional Fee Required			\$300.00

* The Applicant wishes to point out that the Fee is not enclosed herewith since it was previously paid on September 29, 2004.

- * Please provide any further extensions of time which may be necessary and charge any fees which may be due to Deposit Account No. 13-0014, but not to include any payment of issue fees.

Respectfully Submitted,



James D. Wood
Attorney for Applicant
Registration No. 43,285

April 14, 2005
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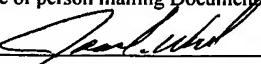


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Patents
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NCR Docket No.	9903	
MMB Docket No.	1001-0779	
Application No.:	10/015,431	Confirmation No.: 5732
Applicant:	Christopher M. Benson	
Filed:	December 13, 2001	
Art Unit:	2683	
Examiner:	Danh Cong Le	
Title:	SYSTEM AND METHOD FOR SHORT-RANGE WIRELESS RETAIL ADVERTISING AIMED AT SHORT-RANGE WIRELESS PROTOCOL-ENABLED PERSONAL DEVICES	

AMENDMENT

Sir:

In response to the Notice of Non-Compliant Amendment dated April 11, 2005,
and the Office Action dated July 29, 2004, please amend the above-identified application
as follows:

Amendments to the Specification begin on page 2 of this paper;

Amendments to the Claims begin on page 4 of this paper;

Remarks/Arguments begin on page 10 of this paper.